



PRESS RELEASE

Aplegen looks forward to further International expansion

Aplegen gel documentation systems are now available in over 40 countries. This rapid growth is being led by an expanding network of distributors around the globe who have all seen the major advantages of the Aplegen products over other gel documentation systems.

Aplegen gel documentation systems are cleverly designed and all have impressive specifications. The range goes from simple entry level devices right up to high end multiplexing systems. All feature a compact design and come fully loaded for immediate installation and operation. Integral Tablet PC's on all systems [apart from the Omega Fluor] means that no additional computer is required.

Growth in sales has been accelerated by the addition of some key distributors over the last 12 months. Many of these have extensive knowledge of gel documentation and have switched from other brands to be able to sell the Aplegen range. One of these key distributors is Lab Focus in Thailand who decided that offering Aplegen products to their customer was a wise decision. In just a few months they have installed many of the Omega Fluor and Omega Lum models across Thailand into the key university and research sites. Aplegen is now fast becoming the No 1 Gel Documentation system in Thailand.

Thailand is not the only place where there is impressive growth for the Aplegen range. India, China and Europe have also seen a large rise in installations as more and more customers become aware of the exceptional systems that Aplegen offer. In the next 12 months Aplegen are looking to further expand its distribution networks and double sales into key markets.

Says Aplegen: "We have now reached a point where the Aplegen brand is recognised throughout the world as a major player in the gel documentation market. We are looking forward to an exciting 12 months ahead as we add more distributors to our networks".

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